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WHAT IS CLAIMED IS:

1. A three-dimensional image displaying method comprising: determining whether a three-dimensional stereoscopic image content can be reproduced as a three-dimensional stereoscopic image;

reproducing the content as a three-dimensional stereoscopic image when it is determined that the content can be reproduced as a three-dimensional stereoscopic image; and

switching to a process for reproducing the content with a restriction when it is determined that the content cannot be reproduced as a three-dimensional stereoscopic image.

- 2. The method of Claim 1, wherein the process for reproducing the content with a restriction is a process for reproducing the content as a two-dimensional image.
- 3. The method of Claim 1, wherein the process for reproducing the content with a restriction is a process for reproducing a part of the content as a three-dimensional stereoscopic image.
- 4. The method of Claim 1, wherein the process for reproducing the content with a restriction is a process for reproducing the content on which another image is

superimposed.

- 5. The method of Claim 1, further comprising obtaining a key for reproducing the content as a three-dimensional stereoscopic image when it is determined that the content cannot be reproduced as a three-dimensional stereoscopic image.
- 6. The method of Claim 5, wherein the content is encoded by the key, and further comprising decoding the content by using the key in reproducing the content.
- 7. The method of Claim 5, wherein a program for reproducing the content as a three-dimensional stereoscopic image is encoded by the key, and further comprising decoding the program by using the key in reproducing the content as a three-dimensional stereoscopic image.
- 8. A program for providing a computer with a function for displaying a three-dimensional stereoscopic image comprising:

reproducing a three-dimensional stereoscopic image content as a three-dimensional stereoscopic image;

reproducing the content with a restriction;

determining whether the content can be reproduced as a three-dimensional stereoscopic image; and

switching a reproduction process according to a result

of the determining.

- 9. The program of Claim 8, wherein the reproducing the content with a restriction performs a process for reproducing the content as a two-dimensional image.
- 10. The program of Claim 8, wherein the reproducing the content with a restriction performs a process for reproducing a part of the content as a three-dimensional stereoscopic image.
- 11. The program of Claim 8, wherein the reproducing the content with a restriction performs a process for reproducing the content on which another image is superimposed.
- 12. The program of Claim 8, further comprising obtaining a key for reproducing the content as a three-dimensional stereoscopic image by accessing a server which offers the content.
- 13. The program of Claim 12, wherein the obtaining the key is performed when it is determined that the content cannot be reproduced as a three-dimensional stereoscopic image.
- 14. The program of Claim 12, wherein the content is encoded by the key, and the reproducing the content as a three-

dimensional stereoscopic image includes decoding the content by using the key.

- 15. The program of Claim 12, wherein a program module for reproducing the content as a three-dimensional stereoscopic image is encoded by the key, and the switching the reproduction process includes decoding the program module by using the key.
- 16. The program of Claim 12, further comprising an encoded identification code therein, and wherein it is determined whether the content can be reproduced as a three-dimensional stereoscopic image, by decoding the encoded identification code by using the key.
- 17. The program of Claim 16, further comprising an unencoded identification code as well as the encoded identification code therein, and wherein it is determined whether the content can be reproduced as a three-dimensional stereoscopic image, by decoding the encoded identification code by using the key and comparing the decoded identification code with the unencoded identification code.
- 18. The program of Claim 12, further comprising obtaining an encoded identification code from a three-dimensional stereoscopic image filter for viewing the content

stereoscopically, and wherein it is determined whether the content can be reproduced as a three-dimensional stereoscopic image, by decoding the encoded identification code by using the key.

- 19. The program of Claim 18, further comprising obtaining an unencoded identification code as well as the encoded identification code, and wherein it is determined whether the content can be reproduced as a three-dimensional stereoscopic image, by decoding the encoded identification code by using the key and comparing the decoded identification code with the unencoded identification code.
- 20. A storage medium storing a program for providing a computer with a function for displaying a three-dimensional stereoscopic image, the program comprising:

reproducing a three-dimensional stereoscopic image content as a three-dimensional stereoscopic image;

reproducing the content with a restriction;

determining whether the content can be reproduced as a three-dimensional stereoscopic image; and

switching a reproduction process according to a result of the determining.

21. The storage medium of Claim 20, wherein the program further comprises obtaining a key for reproducing the content

as a three-dimensional stereoscopic image by accessing a server which offers the content.

- 22. The storage medium of Claim 21, further comprising an encoded identification code therein, and wherein it is determined whether the content can be reproduced as a three-dimensional stereoscopic image, by decoding the encoded identification code by using the key.
- 23. The storage medium of Claim 22, further comprising an unencoded identification code as well as the encoded identification code therein, and wherein it is determined whether the content can be reproduced as a three-dimensional stereoscopic image, by decoding the encoded identification code by using the key and comparing the decoded identification code with the unencoded identification code.
- 24. The storage medium of Claim 21, further comprising the content with the program therein, and wherein the content is encoded by the key, and the reproducing the content as a three-dimensional stereoscopic image includes decoding the content by using the key.
- 25. The storage medium of Claim 21, wherein a part of the program is encoded by the key, and the switching the reproduction process includes decoding the part of the

program by using the key.

26. A server comprising:

a storing unit which stores a key which corresponds to an identification code of a program, which is offered to a user, for providing a computer with a function for displaying a three-dimensional stereoscopic image;

a determining unit which determines whether an access from a user terminal is valid; and

a transmitting unit which transmits the key which corresponds to the program to the user terminal when the access is determined to be valid.

27. A three-dimensional stereoscopic image filter for viewing a content stereoscopically comprising:

a storing unit which stores an encoded identification code and an unencoded identification code; and

a transmitting unit which retrieves the encoded identification code and the unencoded identification code from the storing unit and transmits the identification codes to a user terminal.